

The World's Only Certified Fresh Water Biodegradable Glitter Brand

ADD VALUE TO YOUR BRAND WITH THE BIOGLITTER™ STAMP

MADE WITH BIOGLITTER™

BIOGLITTER™ IS A REGISTERED TRADE MARK AND THE PROPERTY OF RONALD **BRITTON LTD.**

RONALD BRITTON LTD GRANT PERMISSION TO CUSTOMERS BY LICENSING TO USE BIOGLITTER BRANDING ON CONSUMER PRODUCTS TO DIFFERENTIATE, ADD CLARITY AND VALUE.

Using 'Made with Bioglitter[™] branding on consumer products:

- Not just another faceless glitter
- Improves CSR (corporate, social responsibility) and ESG (ecological, social governance) messaging
- Increases the value added to the brand owner
- Communicates and confirms <u>GENUINE</u> Bioglitter[™] is being used
- Creates a link between the consumer product and Bioglitter's accreditations



BIOGLITTER™ - BRAND RECOGNITION



As seen on

- BBC News, Radio, TV Programs and Internet
- National Geographic
- CCN Business, Sky News & ASOS
- Festival NGOs AIF & Powerful Thinking
 - Only glitter endorsed for use in UK & European festivals
- Trade Press Media Articles





BRANDS USING BIOGLITTER™ BRANDING

OUR BIOGLITTER[™] LICENSING SCHEME ALLOWS COMPANIES TO USE OUR REGISTERED LOGOS ON THEIR CONSUMER PRODUCTS.

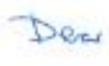
It allows brands to

- differentiate from other glitters
- demonstrate that genuine Bioglitter[™] has been used
- link to our accreditations
- focus on business growth rather than explaining the glitter

COMPANIES USING Bioglitter[™] in their product and have permission to use the Bioglitter logos can be found at <u>https://www.discoverbioglitter.com/where-can-i-buy-bioglitter</u>



HIGH PROFILE RECOGNITION



Sir David Attenborough - BBC Blue Planet

- Sir David Attenborough is an English broadcaster and natural historian
- Best known for writing and presenting, in conjunction with the **BBC** Natural History Unit
 - The Life Collection
 - Planet Earth Series
 - Blue Planet Series



• Bioglitter[™] obtained recognition in National Geographic's January 2020 publication in their 'Top 4 Breakthroughs' feature

20.12.18

Den Stephyn (-Riberry



INTERESTED IN BIOGLITTER™ BRANDING?



For more information about any of our Bioglitter™ products, visit **www.discoverbioglitter.com** or email stephen.cotton@colorlord.com







